Gift Stationery shoppers to our unusually interesting and com-May we call the attention of early Christmas plete selection of stationery designed for gift purposes? Always a distinctive gift, the stationery that is chosen from our stock just now will have an individual and different

Strongly made and

most becoming to tots

Children's

Bloomer

Dresses

Sizes 2 to 6 years

In chambray and checked

gingham, two dependably sturdy fabrics; these cun-

ning dresses may be had

in solid green, pink, or-chid and blue as well as

red, blue and pink and

white checks, Sash of self color. White pique

collar finished with a wee

note. There is a wide range of choice. Cours -Main Floor, 35th Street.



Here's the solution of the small brother's or son's gift problem in

A Timely Sale of

Boys' Blanket Bathrobes

\$4.89

Our regular price would be \$6.89

Mothers will approve of these-they're soft and warm, in the new colorings and attractive patterns. Just loads of the shades that boys like.

All well and strongly made, finished with a corded edge, like Dad's, and two large pockets. Sizes 4 to 18 years.

Cors -Second Floor, Rear, 34th Street.



Junior Overcoats for Boys of 21/2 to 10 yrs.



The mischievous person laughing in glee at his fallen comrade is warmly coated with one of our heavy all-weel overcoats. Various fabrics, chinchillas among them, offered at this price. Well made with staunchly finished pockets.

Boys' All-Wool Two-Trousers Suits \$16.74

When he takes what the game calls "an awful flep," that second pair of treusers will be needed to take the place of the sadly term first pair. Your choice of several materials and styles, bexpleated, single and double-breasted. Alpaca lined coats and full lined treusers. Sizes 8 to 18 years. Esers - Second Floor, Bith Street, Rear,

These brisk, blouy days make

"Marquise" Hair Nets, Cap Shape, 94c a Dozen

a most important part of the well groomed woman's toilet

Guaranteed perfect-all colors. No whites or grays -Notion Dept., Main Floor Bear, 34th Street

Specials for Saturday Selling From the Rug Department

We have taken from our regular stocks Imported Wiltons, Domestic Axminsters and Domestic Velvet Rugs and marked them so low that quick selling is assured. Every rug is new this season and the patterns are chiefly Oriental.

Imported Wilton Rugs Highest grade. Strictly worsted fabrics. Domestic Inlaid Linoleum, large Each rug fringed. As follows:

Domestic Inlaid Linoleum, large tile effects in various designs an 4 ft. 6 in. x 7 ft. 6 in. \$43.75

9 ft. x 10 ft. 6 in. 126.00 9 ft. x 12 ft. 137.00 9 ft. x 15 ft. 178.00 11 ft. 3 in. x 15 ft. 222.00 249.00

Seamless Axminster Rugs One size only. 9 ft, x 12 ft. price \$94.25. Sale price \$70.75.

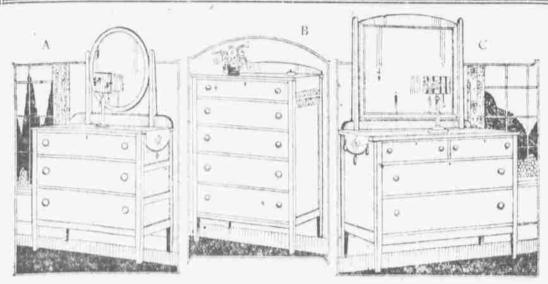
Seamless Velvet Rugs One size only. 9 ft. x 12 ft. Regular price \$68.25. Sale price \$54.25. * Inlaid Linoleum

tile effects, in various designs and tolorings; also included is granite inlaid linoleum in blue and green.

Regular price \$2,39 per sq. yd. Sale price \$1.89 per sq. yd. For Saturday's selling.

Imported Inlaid Linoleum Extra heavy quality. In beautiful tile and rubber effects.

Regular price \$3.69 per sq. yd. Sale price, \$2.74 per sq. yd.



Bedroom Furniture For Guest or Maid

Remember that the prices are low-and the furniture is of zerz quality. This combination means a wise purchase.

Dresser (as illustrated C), Dresser with square shaped mirror,

\$35.75 Dresser with an oval shaped mirror as illustrated A .

\$37.50 Chiffonier with five drawers cas illus-

\$23.24

Full size bed with sanitary metal side

· Each of the above can be had in natural or gray finished ash.

Large size chest of drawers, four drawers, natural birch,



Week End Candy Specials

Purity, Full Weight and Value are the cardinal principles upon which we have founded our candy department. To carry out effectively these three principles we have established our own Candy Kitchens. "Quality ever high and prices ever low" is the maxim of Amora candies.

Montauk Chocolates. This is a high grade chocolate and differs from our higher priced grades only in workmanship and assortment. Assorted centres. Packed pound in box. Our

Milk Chocolate Covered Fresh Fruits. High grade-we have yet to learn how to improve them—they are so delicious.

Our regular price 79c. Special 69c

Dinner and Party Favors

including fancy snapping mottoes and all kinds of cake and sherbet paper lace doilies appropriate for all festivities are here and at attractive prices.

Essys -Main Floor, Rear, and Lower Floor Centre.



Tailored Beaver Hats for Girls

Another offering of soft silky beaver

These hats are daily gaining in popularity and have already won for us this

season many new and satisfied customers. Brown is the season's approved color, and we have plenty of brown—also navy and black.

The shapes are rolled brim or mushroom-trimmed with ribbon bows and streamers. All the hats are nicely lined.



Real, baby dolls, with moving eyes and wirs (some of real hair, too) to gladden the hearts of little mothers, and at prices that should cause real mothers to buy for the holidays now. Character Baby Doll, 20 inches, jointed body of composition, bisque read, with moving eyes and wig, \$5.74 Fine Quality Jointed Doll, 19 inches, composition body, moving eyes, ring-

Fine Quality Jointed Doll, 19 inches, moving eyes, real hair, Fine Quality Jointed Doll, 21 inches, neving eyes, Fine Quality Jointed Doll, 21 inches, moving eyes, Fine Quality Jointed Doll, 24 inches, moving ever, real Fine Quality Jointed Poll, 26 inches, moving eyes, real bair

Doll Carriages

Real honest-to-goodness carriages, the kind mather rode us in a long time age-They are made of fibre, the hood has a roll, the back is adjustable, and the wire wheels are tubber tired. The price was \$10.48; Now Specially Priced at

Black Silks 2,000 Yards

Show - Fifth Floor, 34th Street.

Black Satin Charmeuse - superior quality, heavy weight, firmly woven, standard number.

40 inches wide, sale price \$2.49 yard On Sale Tomorrow

> Brown - Second Floor, Centre. HeMacu



Right Shape Shoes For Boys and Girls

The importance of fitting your key or girl with proper shoes cannot be over-emphasized RIGHT SHAPE SHOES are designed to fit the growing feet,

The heels are low, the toes roomy, and the insteps fit anugly. We have them in black and tan leathers for boys and girls.

For Boys

Sizes 11 to 2 \$7.44 239 to 6 \$6.44 & \$8.44

For Girls

1156 to 2 \$7.44 Sizes 8 to 11 \$6.44 254 to 7 \$9.94 Black only

Boys' Black Shoes Sturdy shoes for boys. Round toes. Black only. Sizes 14 to 2, 3 to 6.

\$3.24

-Second Flour, R5th Sizect, Henr.

Attention! At this time, when public attention is recursed on reduced Attention! prices, we think it opportune to state that the Arear policy At this time, when public attention is focused on reduced makes spasmodic general price adjustments unnecessary.

For 62 years we have sold dependable merchandise at Lowest-in-the-City prices. We are doing so now, and we shall continue to do so.

Men's English Cape Walking Gloves

(Imported)

This is a very special offer in the men's glove section. An unusual perfection of detail distinguishes these good look-ing and well made cape walking gloves, with prix sewn seams, double spear, and gusseted fingers. The tops are hand finished, with one clasp. Tan shades. Cadet and regular sizes. \$2.94.

Ecope -Main Floor, 35th St.,

An Attractive Offer in Women's All-Silk Umbrellas \$6.69

Made of all silk taffeta, with a large variety of fancy han-dles, the new umbrellas are especially attractive. ome have entire handles of Bakelite, others have leather straps or trimming of Bakelite, stub ends and long white or amber tips. Colors are Navy, Green, Purple, Black, or Cardinal. (War tax included.)

Gorrs - Main Floor, Broadway.



A Special Feature

Men's Winter Overcoats

When you feel that nip in the air, it means just one thing-buy your winter overcoat and buy it NOW.

Nowhere else can you match the value of these overcoats priced \$39.75. They combine a quality of fabric, style and tailoring with a low price, spelling real, satisfying value.

In box-coat, ulster and ulsterette models. Satin sleeves and yoke.

Colors: Gray, Green and Brown Mixtures.

garre -Fifth Floor, Front.

Week End Special! Men's Shirts, \$1.64

A limited number of these strong, durable shirts appropriate for business wear.

Made of high count percales and corded madras weaves

All made with box pleat centres, five button fronts: coat model. Soft cuffs. Included in the lot is a collection of hair line designs on white grounds. A wonderful assortment of neat, desirable patterns. On Sale Tomorrow

Seers -Main Floor, 35th Street

Baskets

\$5.69





Sale of Marabou Capes \$6.94

Regular Price \$8.94

Beautiful downy capes of good quality marabou and curled ostrich. ...

There are three rows of marabon and two of ostrich alternating. Fluffy marabou tails give an attractive finish, and an interlining for extra warmth makes this cape especially desirable. Colors: natural, seal, also

On Sale Tomorrow

Magys Smoke Shops Smokers will find all the popular brands of cigars, cigarettes

and tobaccos—at lowest-in-the-city prices, too.

MI-HOGAR, Staples, high grade clear Havana Cigars,

Box of 50, \$6.24

Our usual price is \$6.94

RAMONA PERFECTOS, Sublimes, popular Porto Rican Cigars, Box of 50, \$3.49 Ohr usual price is \$4.96

EL PALENCIA, Perfectos, mild blended Havana Cigars, Box of 50, \$4.96 HIGH LIFE, After Dinner, fine mild Havana Cigars, Box of 50, \$5.94

Caura -Smoke Shop, one step off Broadway and 35th Street, Also Fifth Floor, 35th Street,

100 Fruit



100 Fruit Baskets \$5.69

Sheffield Quality Colonial design, pierced with Grecian border; with handle. On Sale Tomorrow Antra -Main Floor, Brondway.

100 Sterling Silver Cigarette Cases

\$8.94

Reduced from 54 cases at \$11.89 each-46 cases at \$13.74 each On Sale Tomorrow

Heavy sterling silver cigarette cases. Plain, striped engraved, or hammered designs, with monogram space. Both sides will hold eigarettes. A particularly attractive gift suggestion.

Shows -Main Ficor, 34th Street, Front.